

Kicking, Screaming & Public Speaking

...a little about 4-H Presentations



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TODAY'S DISCUSSION

Topics to Cover

Overview
2020 4-H Presentations Process
Best Practice Guidelines
Demo of Ways to Record Video's
Demo Registration Process
Q&A

What are 4-H Presentations?

- Speaking in front of a group, doing 1 of 2 things:
 - Demonstrating **HOW** to do something
 - Educating others on a certain topic
- Can present as an individual OR a team
 - Team=2 individuals only (no more)
 - If team members are in two different age groups, they will present in the oldest age group

...but why?



- Increase public speaking skills
- Increase self confidence
- Increase knowledge & interest in a certain subject matter
- Will help you in the long run with:
 - Communicating
 - Other clubs & projects
 - College/post-secondary education
 - Careers



- Topic Selection
 - *Narrow down...be specific!*
- Research topic
 - Use credible information
 - not wikipedia.com
- Write speech
- Posters
- Visuals
- Practice, practice, practice!

**How Do
I Get
Started?**



Age Divisions



Cloverbuds

5-7 years old

Do not compete, but
can present at County
& District levels

Great time to start!



Ages 8-10

Compete @County,
District &
State levels

Only District Gold
advances to
State level

Ages 11-13 & 14-18

Compete @County,
District & State levels

District Gold & Silver
advance to State level

Formatting A Speech



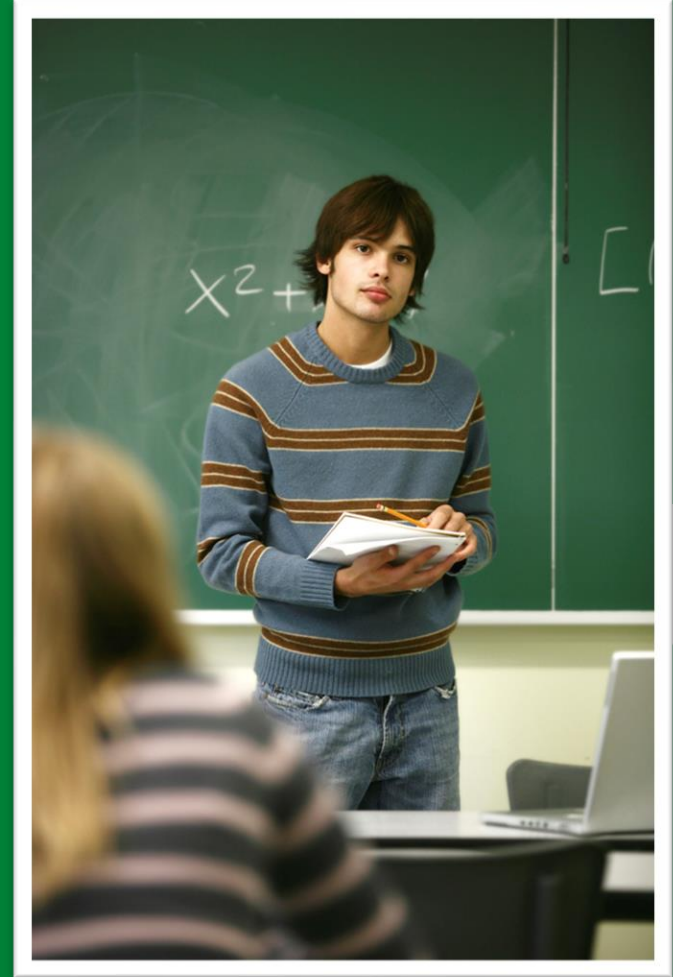
- ▶ Intro (Beginning)- 15%
 - ▶ Write 2nd
 - ▶ No more than 90 seconds
- ▶ Body (Middle)- 75%
 - ▶ Write 1st
 - ▶ Maximum of 5 points
- ▶ Conclusion (Ending)- 10%
 - ▶ Write 3rd
 - ▶ 45-60 seconds



The Beginning



- ▶ Capture attention
 - ▶ Startling fact
 - ▶ Quote or story
 - ▶ Ex. #1) 10 percent of all human beings ever born are alive at this very moment.
 - ▶ Ex. #2) The average human eats 8 spiders in their lifetime at night.
- ▶ Introduce the topic
- ▶ Preview major points



The Ending



- ▶ Reinforce your main idea and key points
- ▶ Provide closure
- ▶ Motivate action
 - ▶ Challenge audience, give them a choice

Visuals



- ▶ Powerpoint
 - ▶ You are responsible for set-up and tear down.
 - ▶ No parents/adults can help.
- ▶ Posters, Display Board, Science Fair Boards
 - ▶ Make it BIG
 - ▶ Make it CLEAR
 - ▶ Keep it SIMPLE
 - ▶ Be CONSISTENT
 - ▶ Check all SPELLING





What goes
on my
posters?

Title Poster



• **START WITH A CATCHY TITLE**

• Examples:

- “Berry Good Bread”
- “Be-Witching Bread”
- “The Worth of Water”
- “The Mane Attraction”

• **MAKE IT LOOK ATTRACTIVE**

- Use pictures or clip art
- Give your poster a decorative border



Name
poster

NAME

AGE

4-H CLUB

COUNTY

DISTRICT





Now for
some
content

- WHAT ARE YOU GOING TO TALK ABOUT?
- WHY IS IT IMPORTANT?
- THIS IS THE "SO WHAT?" PART
- BE SPECIFIC!
- USE MORE THAN 1 POSTER IF NEEDED



SUMMARY POSTER

- Re-tell info (1 poster)
- Only hit the high lights
- Ask judges if they have any questions

Time to
wrap it up!



DO make your print large enough to read from the back of the room

DON'T have a messy poster

DO use attractive borders and details

DON'T flip out if your posters fall

DO use sturdy poster board

DON'T get your posters out of order

DO number your posters

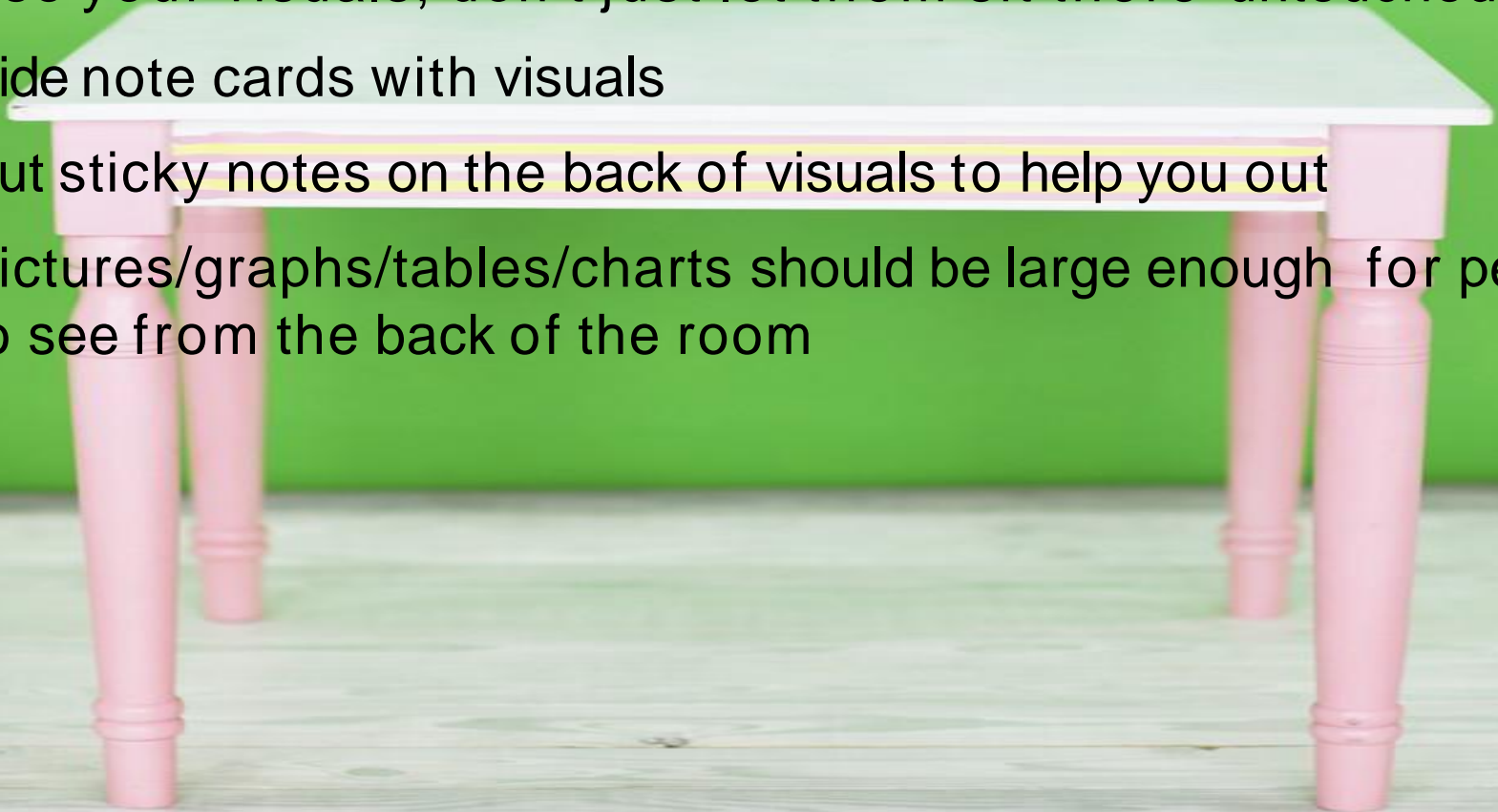
DON'T read off you posters

Do's & Don'ts for Posters

Tips for Visuals



- Table cloths add a nice touch
- Display visuals so they are easily seen
- Use your visuals, don't just let them sit there untouched
- Hide note cards with visuals
- Put sticky notes on the back of visuals to help you out
- Pictures/graphs/tables/charts should be large enough for people to see from the back of the room



Do's & Don'ts...



- DO speak loud & clear
- DON'T chew gum
- DO make eye contact
- DON'T bring weapons (real or fake), live animals or insects
- DO choose an appropriate topic
- DON'T forget to practice!
- DO look neat & clean
- DON'T forget to tell where you got your information
- DO make sure your information is correct, current and credible





Presentation Categories

Horse
Horse Public Speaking
Livestock & Dairy Production
Small & Companion Animals
Poultry
Citizenship/Community Service
Arts & Communication
Public Speaking
Family & Consumer Science
Hospitality, Etiquette & Social Graces
Bugs & Bees
Fisheries & Aquatic
Forestry
Environmental Science (Soil & Water)
Health & Fitness
Foods & Nutrition

A Few Things...



- Judging is subjective, no matter how hard we try
- Horse/Horse Public Speaking state finals will be held during the State Horse Show (NOT at 4-H Congress)
- Only judges are allowed to ask questions
- Presentations should be between 5-12 minutes
- Do NOT bring any live animals or insects
- Do NOT bring any weapons, handguns, knives, bows and arrows, bullets (real OR fake)
- Child should be able to set up and take down their presentation with minimal assistance from parent
- Remember, success can come from failure! So if you don't win this year, just try again next year!



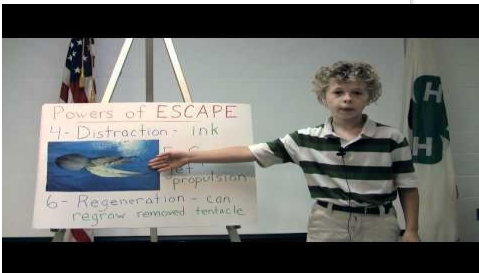


Sample of a 4-H Presentation

Sample #1 How to Demonstrate the 4-H Way



Sample #2 Alex A. * Powers of an Octopus





BEST PRACTICE GUIDELINES





HELPFUL TIPS

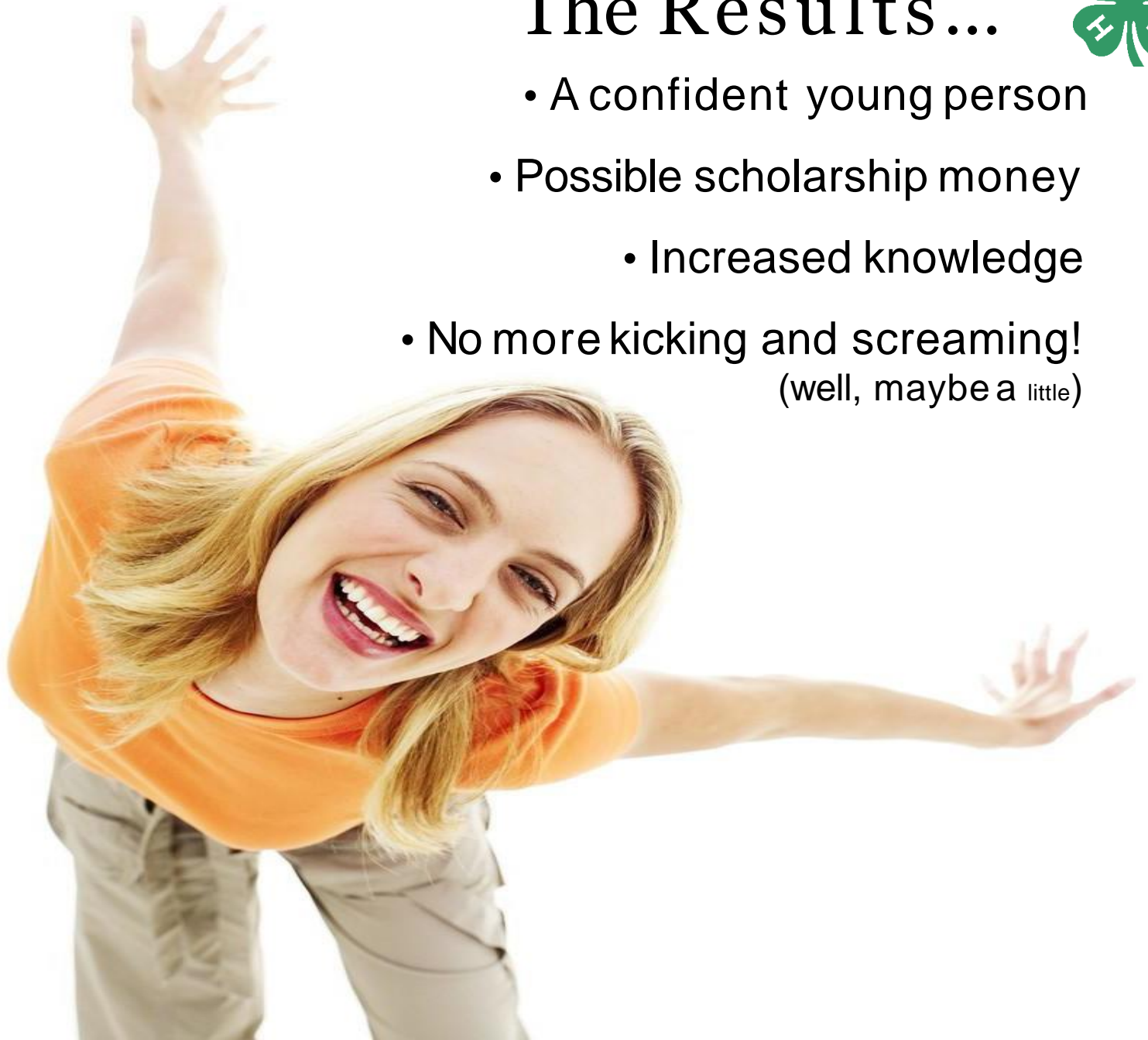
- It you are showing a powerpoint on a different computer, it may be hard to see the computer screen. The camera cannot expose for both you and the computer screen with clarity and it's going to pick the better light source (the computer)
- There are several options depending on your technology available:
 - Set focus on you, move camera to computer if needed. Not necessarily important to see computer screen.
 - Print slides out and film at a closer angle
 - Film with dual screen using zoom
 - Use Posters



The Results...



- A confident young person
- Possible scholarship money
 - Increased knowledge
- No more kicking and screaming!
(well, maybe a little)





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