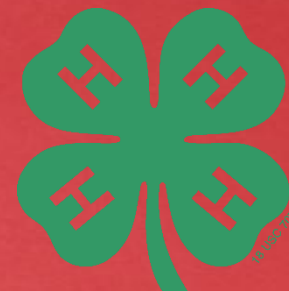


Kicking, Screaming & Public Speaking

...a little about 4-H Presentations



J. Scott Enroughty
4-H Agent
New Hanover County





TODAY'S DISCUSSION

Topics to Cover

Overview
2020 4-H Presentations Process
Best Practice Guidelines
Demo of Ways to Record Video's Demo
Registration Process
Q&A

What are 4-H Presentations?

- Speaking in front of a group, doing 1 of 2 things:
 - Demonstrating **HOW** to do something
 - Educating others on a certain topic
- Can present as an individual OR a team
 - Team=2 individuals only (no more)
 - If team members are in two different age groups, they will present in the oldest age group



...but why?

- Increase public speaking skills
- Increase self confidence
- Increase knowledge & interest in a certain subject matter
- Will help you in the long run with:
 - Communicating
 - Other clubs & projects
 - College/post-secondary education
 - Careers



- Topic Selection
 - *Narrow down...be specific!*
- Research topic
 - Use credible information
 - not wikipedia.com
- Write speech
- Posters
- Visuals
- Practice, practice, practice!

**How Do
I Get
Started?**



Age Divisions



Cloverbuds

5-7 years old

Do not compete, but
can present at County
& District levels

Great time to start!



Ages 8-10

Compete @County,
District &
State levels

Only District Gold
advances to
State level

Ages 11-13 & 14-18

Compete @County,
District & State levels

District Gold & Silver
advance to State level

Formatting A Speech



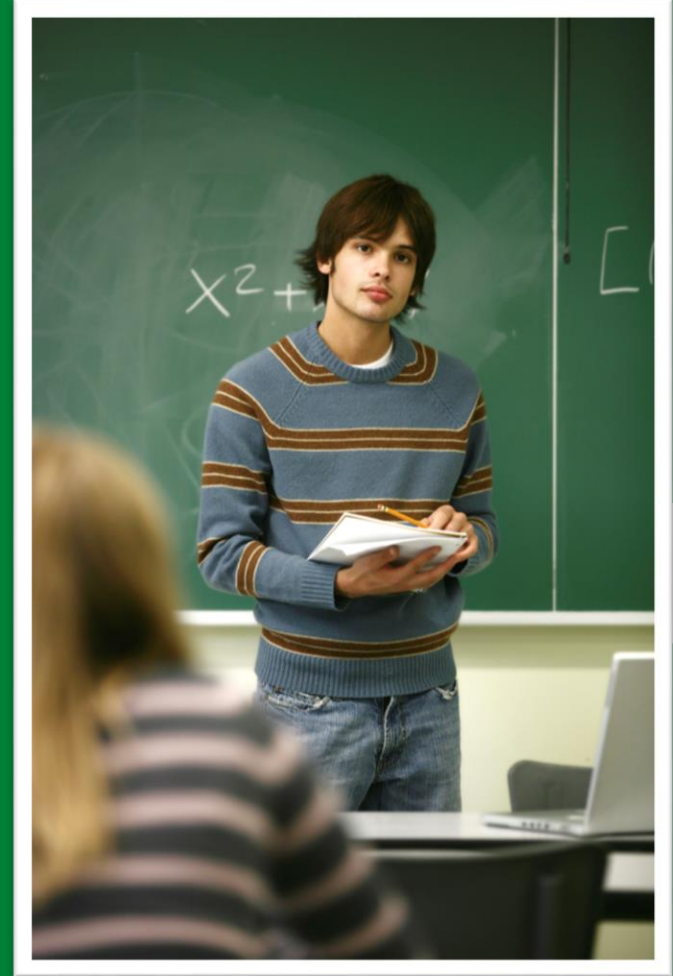
- ▶ Intro (Beginning)- 15%
 - ▶ Write 2nd
 - ▶ No more than 90 seconds
- ▶ Body (Middle)- 75%
 - ▶ Write 1st
 - ▶ Maximum of 5 points
- ▶ Conclusion (Ending)- 10%
 - ▶ Write 3rd
 - ▶ 45-60 seconds



The Beginning



- ▶ Capture attention
 - ▶ Startling fact
 - ▶ Quote or story
 - ▶ Ex. #1) 10 percent of all human beings ever born are alive at this very moment.
 - ▶ Ex. #2) The average human eats 8 spiders in their lifetime at night.
- ▶ Introduce the topic
- ▶ Preview major points



The Ending



- ▶ Reinforce your main idea and key points
- ▶ Provide closure
- ▶ Motivate action
 - ▶ Challenge audience, give them a choice

Visuals



- ▶ Powerpoint
 - ▶ You are responsible for set-up and tear down.
 - ▶ No parents/adults can help.

- ▶ Posters, Display Board, Science Fair Boards
 - ▶ Make it BIG
 - ▶ Make it CLEAR
 - ▶ Keep it SIMPLE
 - ▶ Be CONSISTENT
 - ▶ Check all SPELLING





What goes
on my
posters?

Title Poster



- **START WITH A CATCHY TITLE**

- Examples:

- “Berry Good Bread”
- “Be-Witching Bread”
- “The Worth of Water”
- “The Mane Attraction”

- **MAKE IT LOOK ATTRACTIVE**

- Use pictures or clip art
- Give your poster a decorative border



Name poster

NAME

AGE

4-H CLUB

COUNTY

DISTRICT

Now for
some
content

- WHAT ARE YOU GOING TO TALK ABOUT?
- WHY IS IT IMPORTANT?
- THIS IS THE "SO WHAT?" PART
- BE SPECIFIC!
- USE MORE THAN 1 POSTER IF NEEDED





Time to
wrap it up!

SUMMARY POSTER

- Re-tell info (1 poster)
- Only hit the high lights
- Ask judges if they have any questions



Do's & Don'ts for Posters

DO make your print large enough to read from the back of the room

DON'T have a messy poster

DO use attractive borders and details

DON'T flip out if your posters fall

DO use sturdy poster board

DON'T get your posters out of order

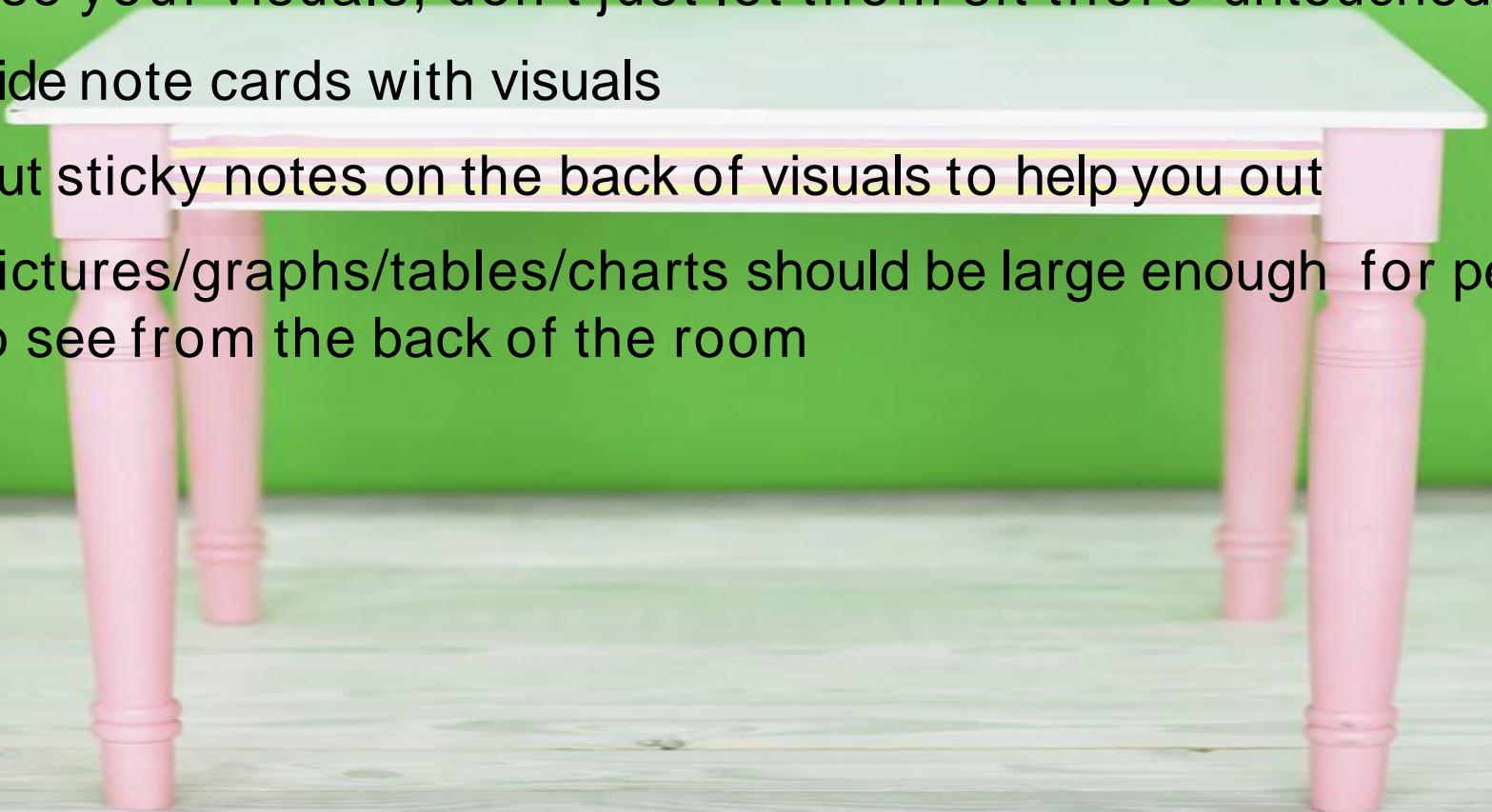
DO number your posters

DON'T read off your posters

Tips for Visuals



- Table cloths add a nice touch
- Display visuals so they are easily seen
- Use your visuals, don't just let them sit there untouched
- Hide note cards with visuals
- Put sticky notes on the back of visuals to help you out
- Pictures/graphs/tables/charts should be large enough for people to see from the back of the room



Do's & Don'ts...



- DOspeak loud &clear
- DONTchewgum
- DOmake eyecontact
- DONT bring weapons (real or fake), live animals or insects
- DOchoose anappropriate topic
- DONTforget to practice!
- DOlook neat &clean
- DONT forget to tell where you got your information
- DOmake sure your information is correct, current and credible



Presentation Categories



Horse
Horse Public Speaking
Livestock & Dairy Production
Small & Companion Animals
Poultry
Citizenship/Community Service
Arts & Communication
Public Speaking
Family & Consumer Science
Hospitality, Etiquette & Social Graces
Bugs & Bees
Fisheries & Aquatic
Forestry
Environmental Science (Soil & Water)
Health & Fitness
Foods & Nutrition

A Few Things...



- Judging is subjective, no matter how hard we try
- Horse/Horse Public Speaking state finals will be held during the State Horse Show (NOT at 4-H Congress)
- Only judges are allowed to ask questions
- Presentations should be between 5-12 minutes
- Do NOT bring any live animals or insects
- Do NOT bring any weapons, handguns, knives, bows and arrows, bullets (real OR fake)
- Child should be able to set up and take down their presentation with minimal assistance from parent
- Remember, success can come from failure! So if you don't win this year, just try again next year!





Sample of a 4-H Presentation

Sample #1 How to Demonstrate the 4-H Way



Sample #2 Alex A. * Powers of an Octopus





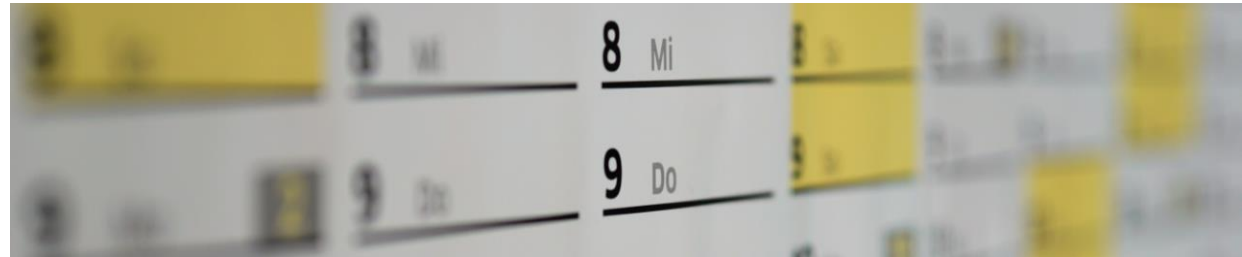
2020 PROCESS

- Must see youth doing their presentations.
- No editing at all
- Teams - use zoom or something similar to record you both on the screen at the same time.(Use co-host to share the roles)
- Videos can not be bigger than 10GB - smaller is better
- Videos must be .mp4 file format or .mov as these are universal and we should be able to open them easily.
- Please upload the video and supporting materials directly in the google registration.





TIMELINE



New Hanover County Time Line

- **May 1st – 29th** Practice Sessions - schedule with Mr. Scott
- Use week of the **June 1st – 5th** and **June 8th & 9th** for CAD*
Recording/Judging
 - Schedule presentation time with Mr. Scott
 - *If you feel you need additional practice time during the week of CAD Recording/Judging, please let Mr. Scott know and we can arrange.*

Southeast District Time Line

- *District Activity Day (DAD) is June 24th*
 - *winners will be announced July 3rd*

*CAD: County Activity Day





BEST PRACTICE GUIDELINES





HELPFUL TIPS

- All videos should be recorded horizontally if using your phone or tablet/ipad.
- Make sure phone is on airplane mode and do not disturb
- Make sure your camera is set to HD
- Set it on a stable place (piling up books if you don't have a tripod) Ideally, the camera should be set at your eye level.
- Make sure Autofocus and Auto Exposure are locked on the participant at the right distance
- Look directly into the camera lens.
- You can use bright stickers placed on either side of the lens if it's hard to get your focus back to it





HELPFUL TIPS

- If you're showing an item on camera, do it slowly, holding it in place while counting to at least 5 in your head before putting it down
- Because things are often hard to see on video when you are holding it, one option would be to have a high-backed chair turned backward beside you so that you can rest your arm on it while you're holding the object to make sure you're holding the item still.
- Make sure the camera is at a direct line of sight with you or slightly above if you have items on a table.





HELPFUL TIPS

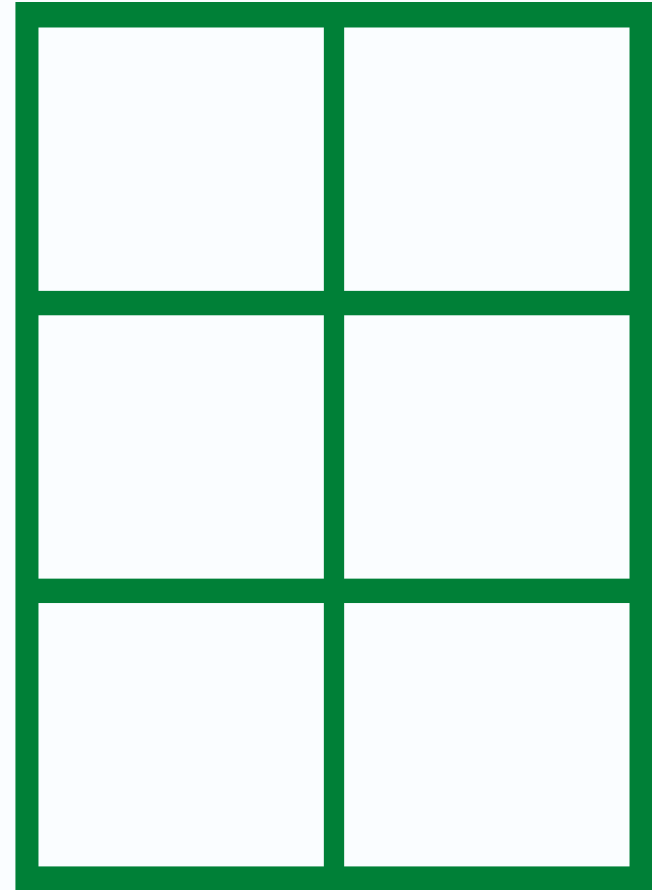
- It you are showing a powerpoint on a different computer, it may be hard to see the computer screen. The camera cannot expose for both you and the computer screen with clarity and it's going to pick the better light source (the computer)
- There are several options depending on your technology available:
 - Set focus on you, move camera to computer if needed. Not necessarily important to see computer screen.
 - Print slides out and film at a closer angle
 - Film with dual screen using zoom
 - Use Posters





HELPFUL TIPS

- Face the window or another light source or you can set up outside to record your presentation but be sure to have a good microphone if you are outside.
- If you have glasses, make sure that you can't see the reflection of the window in them so that we can still see your eyes.
- Make sure you have a non-distracting background (not busy and not a lot of people)





VIDEO SPECIFICS

- Please save video's as .mp4 or .mov
 - These are universal files that we should be able to download and watch.
- Videos should be 10GB or less. 6-8 is recommended based on the time limit that your presentation should be.
 - 7-12 minutes total.
- If you are concerned with upload time, maybe upload it overnight.





ZOOM

by SARAH MOYER

- Check recording settings prior to beginning a meeting.
- Locate “Record” on the menu bar.
- The meeting host will see a “Recording...” indicator in the top, left-hand side of the screen during recording.
- After the meeting, the video will convert to an mp4, which is the file type we need.



General

Video

Audio

Share Screen

Chat

Virtual Background

Recording

Profile

Statistics

Feedback

Keyboard Shortcuts

Accessibility

Settings

Local Recording :

Store my recordings at:

/Users/samoyer2/Docu...

Open

163.47 GB remaining

☐

Choose a location to save the recording to after the meeting ends

☐

Record a separate audio file for each participant

☐

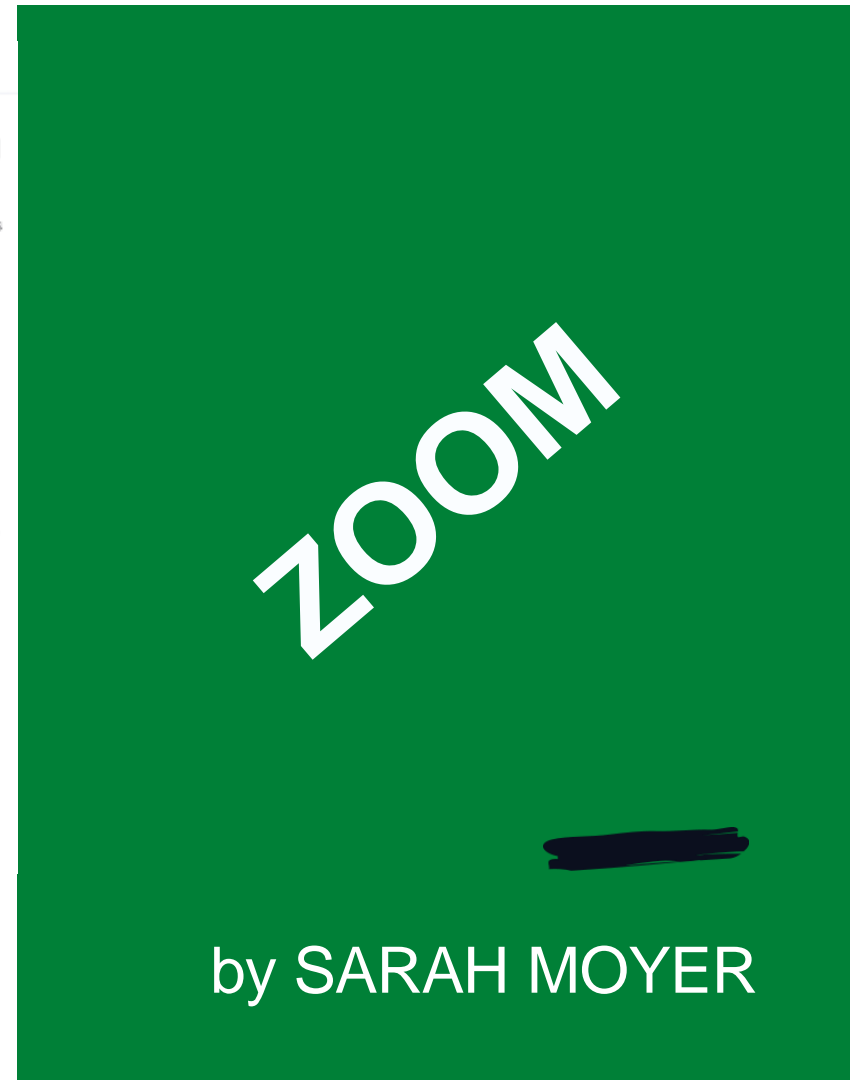
Optimize for 3rd party video editor ⓘ

☐

Add a timestamp to the recording ⓘ☒☐☐

Cloud Recording

Manage on web...





- Most everyone has an easily accessible camera in their back pocket... their phone!
- Turn your phone sideways and put it on airplane mode Audio is important—you can use a microphone, but you don't have to
- Make sure your environment is quiet and doesn't echo Use a tripod to hold your phone up or get creative
- The camera should ideally be eye-level (make sure you look into the lens!)
- Have someone help position you and video
- When presenting, pauses are okay!
- Pay attention to the clothing you wear—it makes a difference!

by TAYLOR JENKINS

The Results...



- A confident young person
- Possible scholarship money
 - Increased knowledge
- No more kicking and screaming!
(well, maybe a little)

